



COMMUNITY MEETUP SASKATOON

2023 MEETUP CALENDAR

**PROMOTIONAL
SPONSORSHIP DECK**



WHO ARE WE?

SASKATOON COMMUNITY MEETUP, POWERED BY TWITCH IS A NON-PROFIT GROUP WHICH AIMS TO BRING TOGETHER BROADCASTERS, CONTENT CREATORS, GAMERS, CREATIVES, AND COMMUNITY THROUGH ENGAGING AND ENTERTAINING SOCIAL EVENTS IN SASKATOON.

OUR FREE AND ACCESSIBLE EVENTS CREATE AN ENVIRONMENT FOR NETWORKING, COLLABORATION, AND FOSTERING RELATIONSHIPS. WE OFFER PRIZE GIVEAWAYS, AN OCCASIONAL LIVE STREAM, AND A SLEW OF ENGAGING ACTIVITIES THAT WILL CONTINUE TO EVOLVE.

THIS DECK SHOWCASES OUR PREVIOUS MEETUPS AND OUTLINES PROMOTIONAL OPPORTUNITIES FOR POTENTIAL PARTNERS AT FUTURE EVENTS.

- [VISIT OUR SITE](#)



OCT 2022 MEETUP

VIII

48 RSVP'S

32 GUESTS

10.8K TWITTER
IMPRESSIONS

VENUE LOCATION:
BIRMINGHAMS VODKA
AND ALE HOUSE

EVENT FEATURES:
EVENT EXCLUSIVE
BEVERAGES, COSTUME
CONTEST, BOARD AND
CARD GAMES

MEETUPS IN 2020

DIGITAL I, II

16 AVG. VIEWERS

3.2K AVG. TWITTER
IMPRESSIONS

MEETUPS IN 2019

IV, V, VI, VII

32 AVG. GUESTS

17K AVG. TWITTER
IMPRESSIONS

MEETUPS IN 2018

I, II, III

15 AVG. GUESTS

26K AVG. TWITTER
IMPRESSIONS

HISTORY OF OUR EVENTS

- **8 UNIQUE MEETUPS HELD SINCE OUR CONCEPTION IN APRIL OF 2018.**
- **4 SPONSORS HAVE WORKED WITH US EACH MEETUP, INCLUDING MEMORY EXPRESS, LOGITECH, PRIME GAMING, AND XSPLIT.**
- **\$3,000 VALUE IN GIVEAWAY PRIZES**
- **ACTIVITIES: BOWLING, BILLARDS, DRINK BARS, FOOD AND BEVERAGES, MINI GOLF, BOARD GAMES, CONTESTS, CREATIVE ACTIVITIES, AND LIVE STREAMS.**



SOCIAL MEDIA STATISTICS

TWITCH TEAM

18 STREAMERS

12 AVG. VIEWERS

719,500 TOTAL VIEWS

DISCORD

110+ MEMBERS

TWITTER

250+ FOLLOWERS

5.3K AVG. MONTHLY IMPRESSIONS

INSTAGRAM

250+ FOLLOWERS



MARKETING EXAMPLES



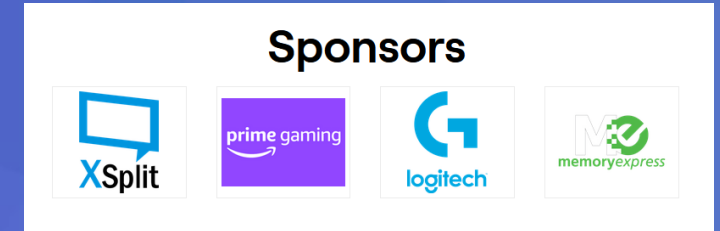
POSTERS PLACED AROUND THE CITY



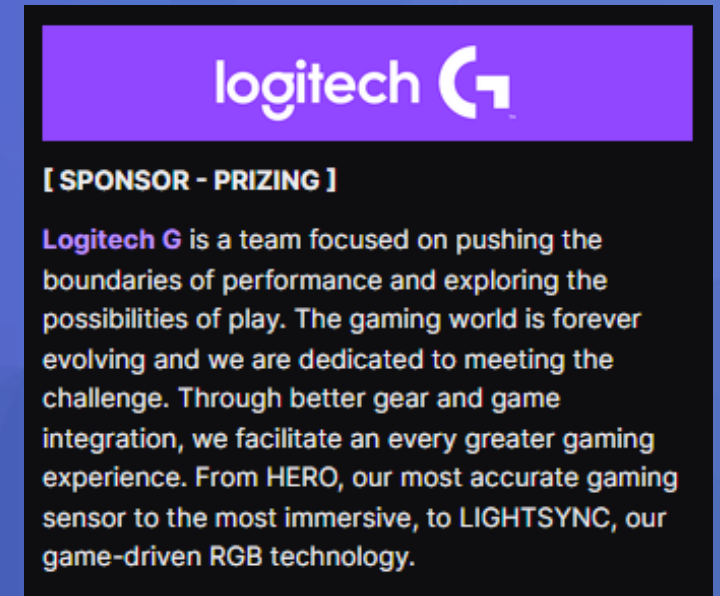
TWITTER BANNER



TWITTER ANNOUNCEMENT GRAPHIC



MEETUPS.TWITCH.TV SPONSORS SECTION



TWITCH CHANNEL PANNEL PLACEMENT



SPONSORSHIP BENEFITS



BENEFITS YOU'LL RECEIVE:

- LOGO USED ON SOCIAL MEDIA PROMOTION
- LOGO ON TWITTER BANNER, MEETUP AND TWITCH CHANNEL PAGE
- HAND OUTS ADDED TO SWAG BAGS (IF PROVIDED BY SPONSOR)
- LOGO ON TABLE SIGNAGE AT EVENT

IF A LIVESTREAM IS SLATED FOR THE EVENT:

- LOGO AND HOST SHOUT OUT ON EVENT LIVE STREAM
- LIVE STREAM INTERVIEW AT EVENT (UP TO 15 MINUTES)

NOTES ON BENEFITS:

- PROMOTIONAL MATERIALS ARE EXPECTED TO BE PROVIDED BY THE SPONSOR OR ARRANGED WITH ADEQUATE TIME PRIOR TO EVENT
- ALTERNATIVE TERMS AND ADD-ON BENEFITS NEGOTIABLE





JOIN US AS A SPONSOR

IF YOU WISH TO SUPPORT OUR MEETUPS AND TAKE ADVANTAGE OF THESE PROMOTIONAL OPPORTUNITIES FOR YOUR BUSINESS, WE'D LOVE TO HAVE YOU JOIN US IN HELPING TO BRING TOGETHER THE BROADCASTERS, CONTENT CREATORS, GAMERS, CREATIVES, AND COMMUNITY WITHIN THE SASKATOON REGION.

YOU CAN CONTACT US AT SPONSORS@STREAMYXE.CA

THANK YOU GREATLY FOR TAKING THE TIME TO REVIEW OUR SPONSOR DECK AND WE LOOK FORWARD TO HEARING FROM YOU SOON!

